



The uniquely designed AFC-40 Accumulator and Folder (left) achieves high quality and high speed production with a wider range of substrates and formats. With the SPF-40 Saddlestitcher (right), sets are jogged, stitched, and transported to the HTS-40 Three-knife Trimmer.



Stamford, CT printer steps up with a new dedicated finishing area in their bindery

LandmarkPrint Expands Offerings with the New StitchLiner Mark III.



Speed, automation, and a wider range of booklet sizes.

Located in Stamford, Connecticut, LandmarkPrint is a full-service provider of print communications, with offerings ranging from concept and graphic design all the way through to fulfillment. At the core of LandmarkPrint's philosophy is a commitment to state-of-the-art technologies and services, but also a steady focus on the customer. "We want to understand our customers, and that means knowing their goals and challenges, and anticipating their needs present and future," says Carmine Iannacchino, Principal and CMO. "We want to make it easier for them to do business."



Carmine Iannacchino, Principal and CMO, stands with new Standard Horizon StitchLiner Mark III Saddlestitcher.

LandmarkPrint recently acquired the Standard Horizon StitchLiner Mark III as the focus of a new dedicated finishing area in their bindery. With this addition, LandmarkPrint became the first Standard customer in North America to install the new StitchLiner Mark III, the latest evolution in Horizon's line of saddlestitching solutions.

Looking to expand their offerings and keep pace with increasingly fast turn-around times, LandmarkPrint valued the Mark III for its speed, automation, and support for a wider range of booklet sizes. They used their Mark III, which can run at speeds of up to 6,000 books per hour, to produce 100,000 books inside of the first three weeks after the installation. "The system is constantly running," says Iannacchino. "It's so fast that we actually had to put a second person on it to help with loading

and unloading. Work that used to take six or seven hours now takes less than two, enabling us to turn jobs around quicker for our customers."

Iannacchino also notes that LandmarkPrint has appreciated the Mark III's automation, ease of setup and use, and the quality of the finished booklet. "It scores and folds on the fly, and the books come out very nice and flat, with a tight spine. Our customers love the finished product." The increased range of booklet sizes was also critical to LandmarkPrint, and Iannacchino says that they are excited to

offer 12" by 12" booklet applications such as hanging calendars to their customers, as well as a variety of smaller sizes.

LandmarkPrint has partnered with Standard in the past, and still runs a number of Standard Horizon solutions, including the BQ-440 Perfect Binder and CRF-362 Creaser/Folder. Their satisfaction with this equipment made Standard an easy choice for their saddlestitching needs. "Based on the durability and production that our other Standard Horizon products have given us, I consider us covered in the saddlestitching department for the next 15 years," says Iannacchino.

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