Streamlining the workflow from creation to finishing.

It’s not just about products, it’s about integrated solutions. We always urge our customers to think about the full process and consider their finishing needs before they take action. Evaluating post-press up front when planning for print makes room for end-to-end automation and greater production efficiency. A smarter workflow is your competitive advantage and we strive to be your partner throughout the evaluation and implementation process. At the recent Graph Expo, Standard was able to demonstrate this important concept with a showcase of in-line, near-line, and multi-function systems from Horizon and Hunkeler. Designed for maximum value, flexibility, and investment protection well into the future, these solutions offer a vast range of output possibilities with fewer touchpoints – and our visitors saw the efficiencies firsthand.

Our feature article highlights a long-time customer truly focused on the big picture. Illinois-based Darwill is using in-line Hunkeler solutions with near-line Horizon systems to produce highly customized pieces in the same run, with outstanding results. In Michigan, Gatherall Bindery relies on the flexibility built into each of their Standard Horizon products to accommodate the countless needs of the many printers they serve. And at J.S. McCarthy in Maine – with a bindery full of Standard equipment – a brand new Horizon SmartSlitter is taking on the work of multiple machines, seamlessly performing several different finishing steps in one process.

On the heels of a successful Graph Expo, we begin to turn our attention to the next big industry event, Innovationdays 2017, hosted in February by our partner Hunkeler. We hope you will save the date and meet us in Lucerne, Switzerland to see the very latest developments in digital print and finishing.

Doug Rey
Vice President of Operations
David Rey
Executive Vice President
Steven Rey
President

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New markets...New opportunities
Gatherall Bindery of Wixom, Michigan has been serving southeast Michigan’s small and mid-sized businesses with quality binding of print from more than 200 regional, small, and commercial printing plants. Today much of that work is digital in nature, with short print runs and fast turnaround expectations.

Gatherall Bindery Invests in Game Changers.
Investments in Standard Horizon technologies open new markets and opportunities.

Since 1968, Gatherall Bindery of Wixom, Michigan has been serving southeast Michigan’s small and mid-sized businesses with quality binding of print from more than 200 regional, small, and commercial printing plants. Today, Culley and Johnson field questions from colleagues all the time about equipment dilemmas, and inevitably they’ll suggest, “Just buy the Standard Horizon. You’re not getting a tinker toy. You’re getting a machine that’s going to last,” Culley said.

Among the Standard Horizon investments Gatherall has made are: a BQ-270 Perfect Binder; an SPF-200L Bookletmaker, which enabled the bindery to produce landscape-oriented publications. But it’s the BQ-470 with the PUR adhesive that was truly transformative.

“Because we receive jobs from so many printers, and are asked to perfect bind books with all different weights and grades of paper, we were finding that EVA glue wasn’t always the best option,” Culley recalled.

“We didn’t want to turn jobs away, and there was a period when we lacked confidence that the binding would hold up over time. The BQ-470 with PUR glue gave us that confidence, as well as the quality, speed, and consistency we needed. It was a game changer and problem solver,” he added.

The team at Gatherall Bindery applauds their representatives at Mid-State Litho and at Standard Finishing Systems, who they noted are unwaveringly knowledgeable, responsive, and trustworthy.

“To have a team of resources like that is huge,” Johnson said. “Installations have all gone smoothly, and any time we’ve had a question or needed a part, they have been incredible. They bend over backwards for their customers.”

On the Cover
Darwall, Hillside, IL

On the Cover
Mid-State Litho’s Steven Barrett, Gatherall owners Brian Johnson and Mark Culley, and Tina Huber, BQ-470 operator.

Keeping pace with fast-turn workflow and managing different papers and substrates.

Bookletmaker with VAC collating towers; a StitchLincher 5500 Saddl stitcher with four VAC collating towers; and the newest installation, a BQ-470 Perfect Binder with PUR adhesive. The StitchLincher 5500 has been a workhorse. “It’s used 10 hours a day, five days a week, and it has allowed us to create thicker books that we weren’t able to do before,” Johnson said.

“For example, I was just able to quote a 120-page self-cover saddlesitched book, and in the past, because of the page count, that may have been sent out to another bindery. Now, we can do that with confidence and quickly,” Culley explained.

The most significant “game changing” investment came in the form of the Standard Horizon BQ-470, according to Johnson and Culley. “It has opened up a whole new market,” Culley said. The same could be said for the SPF-200L Bookletmaker, which enabled the bindery to produce landscape-oriented publications. But it’s the BQ-470 with the PUR adhesive that was truly transformative.

“By investing in the SPF-200L, it makes it easier to use in the production of landscape publications and paper products,” Culley said.

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