Customer Snapshot

Checko’s Printing Triples Book Output!

Horizon Finishing increases production from a couple of hundred binds a day, to more than 1,000.

Checko’s Printing, located in San Antonio Texas, is a general commercial printer with a 2-color Heidelberg press and a fleet of 8 Ricoh monochrome digital presses. “A key selling point for us,” says Joseph Morgan, General Manager, “is our ability to turn work around quickly. We are producing up to a half million pages per day and a minimum of 10,000 books per month. That requires production horsepower in both printing and finishing.”

Checko’s is primarily producing perfect bound educational workbooks for students who are studying for standardized testing. “We get into perfect binding several years ago,” Morgan explains, “because customers were asking for that service. We were a lot smaller then and really were not sure how to proceed, but we did procure a perfect binder. That first acquisition taught us a great deal, and when we needed to increase capacity, we had a much better idea of what we were looking for.”

Checko’s original perfect binder was only producing about 50 binds per hour, and the books were then handed off to another operator for trimming using a guillotine cutter. “We quickly outgrew that configuration,” Morgan reports. “We turned to local Standard dealer Precision Finishing Equipment to find a solution that could meet our needs and still give us capacity for growth.”

Today, Checko’s Printing, operating with 11 employees, has a Horizon BQ-270C Perfect Binder from Standard, and a brand-new Horizon HT-30C Three-side Trimmer. The company also has a Horizon automated bookletmaker with collator and an APC-M61SB Cutter.

Checko’s also produces a large number of event booklets with the Horizon bookletmaker, using its APC Cutter for face trimming when necessary. “These are programs for funerals, graduations and other types of gatherings,” Morgan explains. “We also have customers who need saddlestitched training materials. So that equipment gets a lot of use as well.”

Morgan is thrilled with the increased level of service he has been able to offer customers with the support of Standard and Precision Finishing Equipment. “This has really made us unique in our area,” he says, “and as a result, we are growing. In fact, we just purchased a Standard Horizon BQ-470 Perfect Binder, which now increases our capabilities to over 1,300 perfect binds per hour — that’s well over 10,000 perfect binds during a regular 8-hour work shift. With partners like Standard and Precision Finishing Equipment, we are well positioned for an exciting future!”

“The difference in production output with the BQ-270C Perfect Binder and the HT-30C Trimmer is amazing,” Morgan enthuses. “We’ve gone from a couple hundred binds per day to more than 1,000. And what’s really exciting is the ability to drop those bound books into the three-side trimmer in batches of a dozen or so for automated trimming of the finished books. If we bind 150 books per hour, we are able to trim 150 books per hour, ready for shipping. It is not unusual for us to process 40 or more boxes of books per day. And the new configuration only takes one operator instead of two, so our other operator can take care of other work in the plant.”

Heeter strategically builds a finishing portfolio

Checko’s Printing Triples Book Output!

With the BQ-270C Perfect Binder (left) and the HT-30C Trimmer (right), Checko’s has streamlined the book binding process and dramatically increased productivity. And, the recent purchase of a brand new Standard Horizon BQ-470 Perfect Binder will take their bookletmaking capacity to even higher levels.

Customer Profile News

Showtime

Checko’s Printing triples book output while Team Concept expands services

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